

MONETIZING YOUR CONTENT



Easiest Is Running Ads

- Google Ads with google.com/adsense
- Expected revenue is \$5/1000 page views in good markets and under \$1 in many markets
- Customers don't like it



Next - Affiliate Marketing

- Sign up on Clickbank.com, Amazon, or CJ.com
- Find products that are helpful to your clients
- Downside is customers see it and distrust it and it doesn't always pay well either



Recurring Or High-Ticket Items

- Selling books, courses, or memberships - more profitable and helpful for your clients
- Takes time to create (you can solve this by acquiring content)
- Coaching or services

